

À LA CARTE MARKETING OPPORTUNITIES

(available with the sponsor levels listed separately)

Recognition as the exclusive sponsor of the O'Donnell Awards Dinner on January 15th with an opportunity to introduce the dinner's emcee (*limited to one Platinum sponsor)	\$5,000
Recognition as the sponsor of the opening reception on January 14th (*limited to Platinum and Diamond sponsors)	\$2,500
Recognition as a sponsor of The Coffee Stop, a full-service specialty coffee bar (*limited to two sponsors)	\$2,000
Lunch sponsor (January 15th or January 16th) with an opportunity to introduce a speaker or session (*limited to one sponsor per day)	\$1,500/day
Recognition as the exclusive sponsor of the after-dinner reception (following the O'Donnell Awards Dinner on January 15th)	\$1,500
ePoster session (sponsor to provide content)	\$1,200
Horseshoe Bay Resort room keycard	\$1,000
Company logo at charging stations	\$500
Morning and afternoon break sponsorship	\$500/day